



Mabel

Making a Living · Creating a Life

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media kit 2015
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Mabel Magazine is a community of entrepreneurs, creatives and small business owners. We identify like-minded brands and products and curate a well tended garden of advertisers. Partner with us! Advertise with Mabel Magazine and make a commitment to growing your business through the relationships you'll build as a result.

Mabel Magazine

is a print publication created by two friends who have had a life-long love affair with magazines.

Mabel exists to:

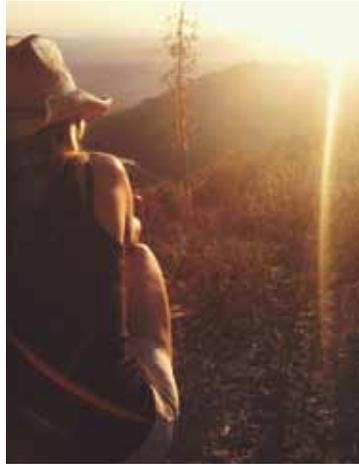
- Empower thoughtful exchanges and conversation;
- Encourage sincere, honest commitment to creating a unique life fueled by passion and joy;
- Support each other in the recognition that every moment of the day is ours.

Just one year and 2 issues into our journey with Mabel, we've created a thriving community of creatives, entrepreneurs and biz owners, as well as a forum where we get a chance to:

- Learn from each other's stories;
- Discover our life's work;
- Focus on our truest desires
- Learn to recognize our own unique gifts.

Our intention is for our readers to find their truest selves within the pages of Mabel and the larger Mabel community.

We hope that you'll see in Mabel what we do—and love her as much as we do—because she is a woman who understands that the journey to her truest life is the only path she is meant to be on.



Mabel Magazine is a primer for an authentic, artful living / life.

—Mary Anne Radmacher,
a Mabel contributor and reader



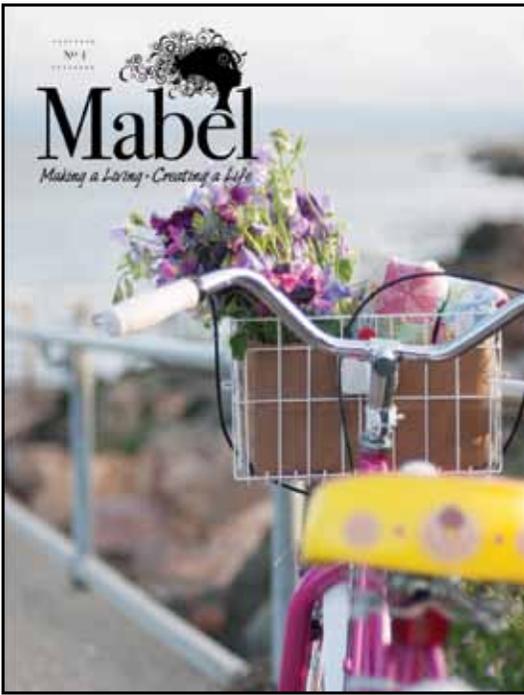
"Just wanted to drop you a line about your magazine! It's amazing! I am devouring it. It is soooo nice to finally have a magazine that is relevant to me as an artist and conscientious woman. The content is so inspiring. . . . and unique."

—Lisa, a Mabel reader

photo by Kim Thompson Steel



photo by Kim Thompson Steel



Mabel Readers = Amazing!

They are warm, they are true, they are dynamic and they are generous. Mabel readers are creative thinkers and entrepreneurs who are committed to living their truest lives—working hard, growing in their craft, and loving their work every bit as much as they love their lives.

Still in the early days of growing Mabel's readership our stats are small—but mighty—and we're growing everyday. Here are a few things we know about Mabel readers:

- they are pursuing a creative outlet in their work or in their lives;
- they actively support their fellow creatives and entrepreneurs;
- and they truly believe that there is enough for all of us.



Advertising Info for Mabel Magazine

Mabel features a special advertising section of the magazine—we want to make a commitment to you and your product or service, so we've created a dedicated section of Mabel for advertising to ensure your ad won't get lost in the midst of an article or photo spread. Purchase the Advertising Plan that works best for you and your budget from the choices below:



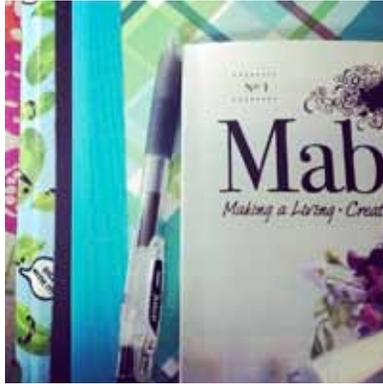
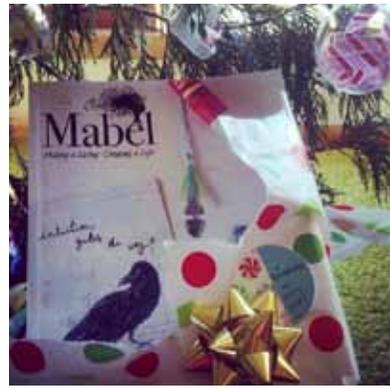
sample advertising spread from the June 2014 issue

ADVERTISING RATES FOR MABEL MAGAZINE

PLAN	PRICE	DETAILS
#1 Mabel's Marvelous 1/2 Page Ad	\$250 (8 available)	7.25" wide x 4.75" high {horizontal only}
#2 Mabel's Madrigal 1/4 page Ad	\$150 (4 available)	3.5" wide x 4.75" high
#3 Mabel's Majesty Full Page Ad	\$500 (2 available)	8.25" x 10.75"
#4 Mabel's Magnificent Full Page Inside Back Cover Ad	\$700 (1 available)	8.25" x 10.75"
#5 Mabel's Megalicious Full Page Back Cover Ad	\$1000 (1 available)	8.25" x 10.75"
#6 Mabel's Minis	\$100 \$75	2.25" wide x 4.75" high (vertical) 4.75" wide x 2.25" high (horizontal) 2.25" x 2.25" square

Place your order on our website, and you'll be prompted to download a PDF with all the info you need to create your ad.

SPECIAL ADVERTISING DEAL for 2015: Purchase an ad in both issues of Mabel in 2015 and receive a 15% discount on the total price by using Coupon Code MABELAD15 at checkout



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Contact us for more info about advertising with
Mabel Magazine:
advertising@mabelmag.com